

FROSTVILLE FARMERS MARKET 2011 RULES AND REGULATIONS

Market Mission

- To support small family farms and preserve our rural landscapes.
- To promote locally owned businesses that emphasize a healthy, natural environment.
- To encourage a healthy interaction between the community and the farmers, producers, and vendors through education.
- To emphasize a diversity of offerings that make fresh, nutritious foods available to our customers.

Vendor Stall Fees

- The Frostville Farmers Market needs a stable and committed farmer/vendor participant. We are dedicated to a professional, passionate Marketplace experience. The weekly fee to attend Frostville Farmers Market is \$18.00 per week payable one week in advance. Please advise the Market Manger of the dates you would like to attend. **THE MARKET IS OPEN RAIN OR SHINE!** Money will not be refunded because of rain. Discounts will also be offered for more than one space, if needed. Checks should be made payable to the Olmsted Historical Society.

Time, Place, Set-up, Take-down

- Market hours 9 am to 1 pm.
- Saturdays from May thru October.
- Located in North Olmsted, at the corner of Cedar Point and Lewis Roads, in the Cleveland Metroparks Rocky River Reservation.
- **THE FROSTVILLE MARKET RUNS RAIN OR SHINE.**
- All vendors arrive no earlier than 7:30 or later than 8:30.
- Vendors are required to have arrived, parked, unloaded, and displayed their products by one half hour prior to the opening of the market.
- Vendors provide their own tents, weights and tables for an approximate 10 x 10 area.
- Vendors will be assigned a space by the Market Manager.
- After you unload your display or product, please move your vehicle to the parking area. Vendors with prior approval will be allowed to park behind their tent.

- Vendor displays must not impede pedestrian traffic or take up more than the allotted space. All displays (except nursery plants) shall be 6 inches above the ground.
- Electricity and refrigeration are not available at the Market.
- Vendors are required to remain at the Market until the official closing time. You must leave your space CLEAN before you leave. Respect the land.
- If unable to attend on your scheduled day please contact Rae Endreola, Market Manager at 440-235-3285 or email ecochefrae@yahoo.com.

Product Guidelines

- Goods offered for sale are expected to be of the highest quality, If, in the opinion of the Market Manager, a vendor offers inferior quality products, the vendor may be asked to withdraw the item(s).
- All agricultural products offered for sale must be produced by the vendor on lands or in production facilities owned or operated by the vendor. We are striving for a 50 mile local coverage of farm/facility to Market.
- All food products offered for sale must be homemade goods produced by the vendor at home, on lands, or in production facilities owned or operated by the vendor. Food products must meet standards for quality and grade.
- Flower products need not be within the 50 mile radius of the Market. Flower products must be free of visible defects, disease or insects, and should meet standards for quality, freshness, size and grade. Only fresh flowers will be permitted.
- A minimum of craft tents will be allowed. (15% of total vendors). Items offered for sale must be designed and executed by the vendor and approved by the Market Manager. Crafts that are farm related will be encouraged.

Guidelines for Selling at the Market

- Vendors must post a sign clearly showing their name and location.
- Products should be priced clearly and displayed in a manner that does not mislead customers.
- Vendors are responsible for bringing their own trash containers for disposal of their own paper products, wrappers or other debris for the convenience of their customers. At the end of the Market this garbage will be disposed of in the proper trash containers provided.
- Each vendor will operate as an individual entity and, as such, is responsible for setting their own prices. Weights and measures are expected to be in accordance

- with all applicable local, state, and federal rules and regulations. Current inspection stickers are required.
- Vendors selling by volume must use standard size containers such as pint, quarts, etc.
 - Members of the Market are encouraged to present any problems or concerns with the Market Manager.
 - The Market Manager may suspend vendor privileges for any vendor violating these rules and regulations. Repeated violations may lead to termination.

Insurance Requirements

- It is the vendors responsibility to obtain all licenses and permits and pay the fees required by Local and State governing bodies. Each vendor must carry their own premises and product liability insurance. A copy must be provided to the Market to keep on file. A copy of the Frostville Farmers Market Hold Harmless Clause must also be kept on file. (Copies can be downloaded from the Olmsted Historical Society Frostville Museum Farmers Market website).

Health Insurance

- All vendors participating in the Frostville Farmers Market shall comply with the sanitary rules and regulations of the County and State Health Departments. All foods must be properly displayed, fresh and grown and/or prepared in accordance with all Local, State and Federal regulations.

Education

- The Frostville Farmers Market is very passionate about educating the Market customer on the importance of a local, sustainable food economy. As part of our demo/presentation program all farmers are encouraged to have a voice. After Market Management approval of topic, speakers are welcome to educate on their particular field of expertise.